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ACTIVE AND AUTONOMOUS LEARNING FOR MILLENNIAL GENERATION

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4.3 THE IMPLEMENTATION OF DIGITAL STORYTELLING IN TEACHING

WRITING

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Abstract

The research delineates information of implementation of digital storytelling in teaching writing to freshman students of IKIP Siliwangi Bandung. Purpose of this research is to investigate the way on the implementing digital storytelling in teaching writing to answer digitalization era in 21st century. The research employed a qualitative case study research design. It was conducted at IKIP Siliwangi Bandung. The subject of this research was writing for general communication students. The data were obtained from two instruments, namely class observations and students' writing products which will be analyzed using writing assessment criteria taken from Rose (2007, as cited by Emilia, 2011:151). The findings revealed that the teaching program which was implemented in six units was successful to develop students' writing ability. Specifically, they showed some improvement on developing their ideas. Besides that, in writing they showed their development in schematic structure, grammar roles, and graphic features. Based on those findings, it is suggested to modify teaching practice.

Keywords: *Digital Storytelling; Teaching Writing*

INTRODUCTION

Technology and English language education are very closely related (Singhal, 1997). For the last five years only, many students have been familiar with Internet-based facilities varying from facebook, e-book, to tablet books, following the application of earlier Internet-based facilities such as email, websites, and weblogs. They learn faster and easier than before because of the use of technology in educational institutions. As stated by Pelet (2014) that the development of new technologies has extended many opportunities in assisting language learning at all levels of education. Furthermore, Dudeney & Hockly (2007) state that technology is also trusted to provide language learners with a great number of possibilities to enhance language learning. For this reason, in Indonesia, internet-based techniques of teaching and learning have been



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