# Acep Haryudin, M.Pd

ESP is that kind of English Teaching that builds upon what has been acquired earlier in GE ( General English ) with a more restricted focus.

As with most development in human activities. ESP was not a planned and coherent movement, but rather a phenomenon that grew out of a number of converging trends. These trends have operated in a veriety of ways around the world.

## THREE MAIN REASON OF ESP IN THE WORLD

- 1. The Demands of a Brave New World
- 2. Revolution in Linguistic
- 3. Focus on Learner

### THE DEMANDS OF A BRAVE NEW WORLD

The end of second World War in 1945 heralded an age of enormous and unprecedented expansion in scientific, technical and economic activity on an international scale.

This expansion created a world unified and dominated by two forces:

# Technology Commerce

For various reasons, most notably te economic power of the United States in te post-war world and this role fell to ENGLISH

### **EFFECT:**

- 1. People want to learn English
- 2. English was a key to the International Currencies of technology and commerce
- 3. Sell product in English
- 4. Intruction Manual use English
- 5. Doctor and Medicine Use English

### THE IMPORTANT OF ESP

- 1. Increase in vocational training and learning in the world
- 2. Globalization and English language has been International language
- 3. Student are starting to learn ESP in earlier age
- 4. For Caries expertise

### **CHARACTERISTICS OF ESP**

- Designed to meet specific needs of the learner
- Makes use of the underlying methodology and activities of the disciplines it self.
- Be center on the language (grammar, lexis, register) skills, discourse and genres appropriate to these activities

### **REVOLUTION IN LINGUISTIC**

Traditionally the aims of linguistic had been to describe the rules of english usage, that is grammar. But now linguistic more general to communication with each other

# **FOCUS ON LEARNERS**

Every student have different necessary and interest, so with ESP every teacher can teach what student needs.



# QUESTIONS

- 1. Why was ESP introduced in your country or teaching Institution? What kinds of ESP are Taught?
- 2. What you need English for?
- 3. What is the advantages of Learning ESP?
- 4. Tell your Difficulties when you are learning English!